CENTRE FOR ENTREPRENEURSHIP
RAPID INCUBATOR
REACHING GOALS TOGETHER
SEKHUKHUNE TVET COLLEGE
5TH EDITION

NEWSLETTER

Building Sustainable Enterprises Through Innovation, Partnerships and Market Access.



IN THE EDITION

Entrepreneur Spotlight



Koki's Ushering Agency



Nolengka Farm



CfERI Expands Market Access for Incubated Enterprises at Africa's Travel Indaba 2026

In advancing its mandate to promote entrepreneurship, enterprise development, and sustainable market access, the Centre participated in Africa's Travel Indaba 2026, held from 11 to 15 May 2026 at the Inkosi Albert Luthuli International Convention Centre in Durban, KwaZulu-Natal.

The Centre was accompanied by four incubated enterprises: White Eagles Travel Agency, Mojagaranda Clothing Brand, Ragosebo Bakery, and Rea Dira Lehumo, which represented the tourism, manufacturing, agro-processing, and creative industries.

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CENTRE MANAGER'S CORNER



Welcome to the 5th Edition of the Sekhukhune Centre for Entrepreneurship Rapid Incubator (CfERI) Newsletter.

This edition reflects another important chapter in our journey of empowering entrepreneurs, strengthening enterprises and creating meaningful economic opportunities within the Sekhukhune District. It highlights our continued commitment to building resilient and competitive businesses through capacity building, strategic partnerships, market access and entrepreneurship awareness.

A key highlight of this edition is the successful 2026 Entrepreneurial Mindset Bootcamp, which brought together more than 40 aspiring and existing entrepreneurs for an intensive programme focused on strengthening business management capabilities, improving funding readiness and developing the practical skills required to establish and grow sustainable enterprises. The programme reaffirmed the importance of entrepreneurial knowledge, mentorship and practical support in building businesses that can contribute to economic growth and job creation.

We also celebrate CfERI's participation in Africa's Travel Indaba 2026, where the Centre and four incubated enterprises showcased the entrepreneurial talent and innovative products emerging from the Sekhukhune District. The platform provided valuable opportunities for market exposure, strategic networking, partnerships, investment discussions and commercial growth. The outcomes achieved by our incubated enterprises demonstrate the value of connecting entrepreneurs to national and international platforms where they can engage potential customers, partners and investors.

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Our commitment to developing an entrepreneurial culture extends beyond supporting established businesses. Through initiatives such as the Welgevonden Environmental Awareness Programme (WEAP) Entrepreneurship Awareness Day and educational visits by students enrolled in the New Venture (Entrepreneurship) Module, we continue to expose young people to entrepreneurship as a viable pathway for innovation, self-employment and economic participation.

CENTRE MANAGER'S CORNER

We are equally encouraged by the progress of our incubated enterprises and the stories shared through our Business Profiling and Visibility Initiative. These stories demonstrate the resilience, creativity and determination of entrepreneurs while highlighting the tangible value of business incubation in creating opportunities for enterprise growth, employment and local economic development.

None of these achievements would be possible without the commitment of our strategic partners, stakeholders, government institutions, educational partners and the dedicated CfERI team. Our collective efforts are essential to creating an enabling environment in which entrepreneurs can innovate, access markets, strengthen their businesses and contribute meaningfully to the economy.

Ms. Martha Mamoepa

Centre Manager

Sekhukhune CfERI

As we look ahead, CfERI remains committed to expanding market access opportunities, strengthening enterprise competitiveness, delivering impactful entrepreneurship development programmes and supporting the next generation of entrepreneurs. We invite our partners and stakeholders to continue working with us in building a vibrant entrepreneurial ecosystem that promotes sustainable enterprises, employment creation and inclusive economic growth.

Together, we can create an environment where entrepreneurs do not only start businesses, but build enterprises that create lasting economic and social impact within the Sekhukhune District and beyond.

EDITORIAL LETTER



Every edition of the CfERI Newsletter provides an opportunity to reflect on the people, ideas, partnerships and achievements that continue to shape entrepreneurship within the Sekhukhune District.

The 5th Edition brings together stories that demonstrate how entrepreneurship support can translate into practical opportunities for learning, innovation, market access and business growth. From intensive entrepreneurial development programmes to national industry platforms, this edition highlights the determination of entrepreneurs who continue to build their businesses despite the challenges associated with establishing and sustaining an enterprise.

A key feature of this edition is the 2026 Entrepreneurial Mindset Bootcamp, which provided aspiring and existing entrepreneurs with practical knowledge, mentorship and opportunities to strengthen their businesses. The programme also provided a platform for entrepreneurs to test and communicate their business ideas through the CfERI Entrepreneurship Pitching Competition.

Beyond programmes and events, the newsletter celebrates the entrepreneurs behind the businesses. Through our Client Business Profiling and Visibility Initiative, we share the journeys of enterprises that are growing, creating employment, developing innovative products and contributing to their communities. Their stories remind us that successful entrepreneurship is built through perseverance, continuous learning, innovation and access to the right support.

This edition also highlights CfERI's efforts to cultivate an entrepreneurial mindset among young people. Through the WEAP Entrepreneurship Awareness Day and student exposure programmes, learners were introduced to entrepreneurship, innovation, business development and self-employment as potential pathways for their future.

We also take you to Africa's Travel Indaba 2026, where CfERI and four incubated enterprises gained exposure to a broader market and engaged with potential customers, industry stakeholders and strategic partners. The experiences of these enterprises demonstrate the importance of creating platforms where emerging businesses can showcase their products, build relationships and identify opportunities for commercial growth.

As you explore this edition, we invite you to celebrate the achievements of our entrepreneurs, discover the opportunities created through CfERI's programmes and partnerships, and be inspired by the stories of individuals who are turning ideas into enterprises.

EDITORIAL LETTER

The journey towards sustainable enterprise development requires collaboration. By leveraging the role of TVET colleges, CfERI, industry and strategic partners, we can continue to create opportunities that equip aspiring entrepreneurs with the knowledge, networks and support needed to become job creators and contributors to economic development.

Where Opportunity Meets Innovation

Together, we are not just supporting entrepreneurs; we are building businesses and shaping the future of entrepreneurship in the Sekhukhune District.

Happy reading!

Kwena Mehale
Marketing Officer
Sekhukhune CfERI

CfERI Entrepreneurial Bootcamp Empowers Emerging Entrepreneurs for Sustainable Business Growth



Annoucement of pitching competition winner for 2026 Bootcamp

As part of our ongoing commitment to developing competitive and sustainable enterprises within the Sekhukhune District, the Centre successfully hosted the 2026 Entrepreneurial Bootcamp from 13 to 17 April 2026 at Zwartkloof Adventures, Bela-Bela, Limpopo. The five-day residential programme formed part of the Centre's enterprise development initiatives aimed at equipping aspiring and existing entrepreneurs with the practical knowledge, business competencies, and entrepreneurial mindset required to establish, manage, and grow successful businesses.

The bootcamp brought together more than 40 business incubation clients, representing a diverse range of sectors and industries. The programme served as an intensive entrepreneurial development platform where participants were exposed to practical learning experiences, business coaching, mentorship, peer-to-peer learning, and networking opportunities. By combining theoretical knowledge with practical application, the bootcamp created an enabling environment that encouraged innovation, collaboration, and the exchange of ideas among entrepreneurs.





The primary objective of the Entrepreneurial Bootcamp was to strengthen the entrepreneurial capabilities of participants by enhancing their understanding of business management principles and improving their ability to navigate the challenges associated with starting and growing a business. The programme also sought to assist entrepreneurs in refining and validating their business concepts, developing sustainable business models, and positioning their enterprises for long-term growth.





Most importantly, this initiative was aimed at improving participants' readiness to access funding opportunities, expand into new markets, and build resilient businesses capable of contributing to local economic development and job creation.

Throughout the five-day programme, participants attended a series of structured workshops, interactive discussions, and practical business sessions facilitated by experienced business development practitioners and industry experts. The curriculum covered a broad range of critical entrepreneurial competencies designed to address the operational and strategic needs of small businesses.



Key training areas included Financial Management, where participants were equipped with practical skills in budgeting, cash flow management, financial planning, pricing strategies, and financial decision-making to enhance business sustainability. Sessions on Business Compliance and Registration focused on the legal and regulatory requirements for operating a compliant business, including company registration processes, statutory obligations, tax compliance, and corporate governance.



As part of our ongoing commitment to the programme also placed significant emphasis on Market Access and Business Development, enabling entrepreneurs to identify market opportunities, develop effective marketing strategies, strengthen customer relationships, and improve the competitiveness of their products and services. Participants further received guidance on Funding Readiness, where they were introduced to the requirements for accessing finance, preparing investment-ready business plans, and understanding the expectations of financial institutions and funding agencies.





Recognising the importance of effective communication in entrepreneurship, the bootcamp incorporated Pitching and Presentation Skills training.

These sessions equipped participants with techniques to confidently communicate their business value propositions, engage potential investors and partners, and present compelling business pitches. In addition, entrepreneurs participated in Business Growth Strategy sessions that explored business expansion, innovation, operational improvement, strategic planning, and long-term sustainability.





An integral component of the bootcamp was the Mentorship and Coaching Programme, during which participants engaged directly with experienced entrepreneurs, business advisors, and industry specialists. These personalised sessions provided practical guidance, constructive feedback, and tailored support to help entrepreneurs address specific business challenges while refining their growth strategies. The mentorship component also encouraged collaboration among participants, allowing them to learn from one another's experiences and establish valuable professional networks that will continue to benefit their businesses beyond the bootcamp.

One of the most anticipated highlights of the programme was the 2026 CfERI Entrepreneurship Pitching Competition.The competition provided participants with an opportunity to apply the knowledge and skills acquired throughout the bootcamp by presenting their business concepts before a panel of adjudicators. Participants were assessed on the viability, innovation, sustainability, scalability, and overall commercial potential of their business ideas, as well as their ability to communicate their value propositions effectively.

The pitching competition showcased the remarkable creativity, resilience, and entrepreneurial potential of the Centre's incubation clients. Beyond recognising business excellence, the competition served as a practical platform for entrepreneurs to build confidence, receive expert feedback, and improve their investment readiness. It also reinforced the importance of effective business communication and strategic planning in achieving entrepreneurial success.



Following a highly competitive pitching session, Ms Hunadi Mabulane, Chief Executive Officer of Rea Dira Lehumo, emerged as the winner of the 2026 CfERI Entrepreneurship Bootcamp Pitching Competition. Her outstanding presentation, business concept, and demonstrated growth potential distinguished her among a strong field of entrepreneurs. Her achievement reflects the effectiveness of the bootcamp in nurturing entrepreneurial excellence while inspiring fellow participants to pursue innovation, business growth, and continuous improvement.

The successful implementation of the 2026 Entrepreneurial Bootcamp reaffirmed CfERI's commitment to advancing entrepreneurship development through structured capacity-building programmes that empower entrepreneurs with practical skills and access to business support services. By investing in entrepreneurial development, the Centre continues to strengthen the local entrepreneurial ecosystem and contribute meaningfully to inclusive economic growth and employment creation within the Sekhukhune District and beyond.

CfERI Expands Market Access for Incubated Enterprises at Africa's Travel Indaba 2026



Stand Visit during the 2026 Africa Travel Indaba

In advancing its mandate to promote entrepreneurship, enterprise development, and sustainable market access, the Centre participated in Africa's Travel Indaba 2026, held from 11 to 15 May 2026 at the Inkosi Albert Luthuli International Convention Centre in Durban, KwaZulu-Natal. The Centre was accompanied by four incubated enterprises: White Eagles Travel Agency, Mojagaranda Clothing Brand, Ragosebo Bakery, and Rea Dira Lehumo, which represented the tourism, manufacturing, agro-processing, and creative industries.

Recognised as one of Africa's leading tourism trade exhibitions, Africa's Travel Indaba provides an internationally acclaimed platform where tourism businesses, investors, government institutions, destination marketing organisations, development agencies, and industry leaders converge to explore business opportunities, forge strategic partnerships, and showcase market-ready products and services.

For CfERI, participation in the exhibition formed part of its strategic market access programme aimed at exposing incubated enterprises to new markets, strengthening their competitiveness, and facilitating opportunities for business growth beyond the Sekhukhune District.

The Centre's participation was guided by several strategic objectives, including identifying new market opportunities for incubated enterprises, facilitating engagement with key tourism and hospitality stakeholders, strengthening partnerships with industry support organisations, exposing entrepreneurs to emerging tourism trends and innovations, and promoting entrepreneurship as a catalyst for inclusive economic growth and employment creation. The exhibition also provided an opportunity for the Centre to benchmark its incubation support model against national and international enterprise development best practices.



Throughout the exhibition, the delegation actively participated in B2B networking sessions, stakeholder engagement meetings, investment discussions, industry dialogues, and exhibitor showcases. These engagements enabled entrepreneurs to promote their products and services directly to prospective buyers, establish strategic relationships with tourism operators and hospitality establishments, and gain valuable insights into emerging trends shaping Africa's tourism economy.

Participation in Africa's Travel Indaba delivered significant value to both the Centre and its incubatees. The exhibition enhanced the visibility of CfERI and its incubation programme on a national and continental platform, facilitated the establishment of new strategic partnerships, identified potential investment and funding opportunities, and opened new market access prospects within the tourism, hospitality, agro-processing, manufacturing, and creative sectors.

The experience further strengthened entrepreneurs' understanding of customer expectations, industry standards, product positioning, and commercialisation strategies required to compete within increasingly competitive markets.

Another exhibition highlight was the Centre's feature on Radio Turf. Mr. Sengwayo from the Business Development Office and Ms. Mehale, the Marketing Officer, emphasised the importance of Africa's Travel Indaba in enterprise development and creating market access for micro, small, and medium enterprises (MSMEs). Mr. Makuwa, CEO of White Eagles Tours, reflected on the journey and spoke to the direct benefits of strategic participation for business growth. The interview underscored the Centre's role in developing entrepreneurs and demonstrated how participation in national exhibitions contributes to enterprise growth, business sustainability, and local economic development.





White Eagles Travel Agency

White Eagles Travel Agency leveraged the exhibition to strengthen its presence within the tourism industry by engaging with a wide network of local and international tour operators, travel agencies, resorts, and tourism service providers. The business conducted several strategic engagements with organisations, including YangGuang Travel Ltd, Sun Travel and Tours, Pamoja Tours and Travel, Amazing Travel Angola, Absolute Ethiopia Tours, Lumela Travel, Green Leaves Travel, Zambia Junction, Sibebe Resort, Sepolong Game Farm, and several other tourism stakeholders.



These engagements focused on developing collaborative partnerships, expanding inbound and outbound tourism offerings, and identifying opportunities for destination packaging and cross-border tourism services. As a direct outcome of these engagements, the business secured 12 qualified business leads and established strategic relationships with several tourism operators expected to support future business expansion.

White Eagles also identified a potential funding opportunity through the Nedbank Pitch and Polish Programme, which could contribute towards strengthening the business's operational capacity and long-term sustainability. Moving forward, the enterprise will continue formalising partnerships, developing collaborative tourism packages, and converting business leads into commercial contracts.

Mojagaranda Clothing Brand



Mojagaranda Clothing Brand utilised Africa's Travel Indaba to showcase its range of branded apparel, safari shirts, and personal protective equipment (PPE) while exploring procurement opportunities within both the tourism and public sectors. The business engaged with representatives from Time Travel SA, Greater Tzaneen Municipality, Inquza Local Municipality, Ephraim Mogale Local Municipality, and other stakeholders to discuss opportunities relating to safari shirt production, retail expansion, tourism merchandise, and PPE supply for municipalities.

The exhibition generated immediate commercial value, resulting in the sale of one safari shirt and the securing of eight confirmed product orders. In addition, the business established a strategic relationship with the Local Economic Development Unit of Ephraim Mogale Local Municipality, creating a pathway for future participation in municipal procurement opportunities.

As part of its post-event strategy, Mojagaranda will develop product samples and submit formal proposals to position itself as a preferred PPE supplier within the public sector.

Ragosebo Bakery



Ragosebo Bakery participated in the exhibition to expand its footprint within the hospitality industry by showcasing its speciality bakery products to accommodation establishments and tourism operators.

A strategic engagement with the General Manager of Centurion Hotel resulted in an agreement for the bakery to supply 5 kg batches of speciality biscuits, creating an important opportunity to enter the Gauteng hospitality market. During the exhibition, the business also generated sales and secured an additional supply order from Mahlatjie Lodge.

These engagements established valuable commercial relationships with hospitality stakeholders and positioned the business for further expansion into accommodation establishments and tourism facilities. Building on the momentum created during the exhibition, Ragosebo Bakery is scheduled to commence supplying Centurion Hotel in August 2026 while progressing plans to establish an additional branch in Gauteng.

Rea Dira Lehumo



Rea Dira Lehumo showcased its range of indigenous value-added products, including Beetroot Tea, Beetroot Iced Tea, Marula Beer, and Mukhusha products, highlighting the commercial potential of locally produced agricultural products within the tourism and hospitality sectors.

The business engaged with several hospitality establishments, including The Range, Centurion Hotel, Royal Bataung, Kingdoms Lodge, and Park Inn Hotel, to explore opportunities for product placement, hospitality supply agreements, guest welcome packs, and product trials.

The exhibition generated immediate commercial success, with the business selling 20 units of Beetroot Tea, 50 units of Beetroot Iced Tea, 24 units of Marula Beer, and five units of Mukhusha products.

The momentum generated during the exhibition translated into substantial post-event orders, including the supply of 100 units of Mukhusha to Royal Bataung, 20 units of Beetroot Tea and 30 units of Mukhusha to Centurion Hotel, 10 units of Beetroot Tea to Minime Spa, and additional products to Monet Guesthouse.

Rea Dira Lehumo also established strategic partnerships with the Limpopo Tourism Agency, tour guides, guesthouses, lodges, and tourism establishments across the Sekhukhune District. These engagements unlocked opportunities for agri-tourism development, hospitality supply partnerships, participation in government exhibitions, farm tourism experiences, and broader market penetration within the tourism value chain.

The enterprise identified a funding opportunity through the Limpopo Tourism Agency to support the development and commercialisation of its marula-based products. The business will continue strengthening these relationships by submitting product samples, business proposals, and supporting documentation to prospective partners to secure sustainable supply agreements.



Reflecting on the impact of the Centre's participation, Ms Kwena Mehale, Marketing Officer at the CfERI, remarked: “Participation in Africa's Travel Indaba 2026 demonstrated the strategic value of exposing incubated enterprises to high-impact trade exhibitions that create opportunities for business growth, market expansion, investment attraction, and strategic networking.



For CfERI, the Indaba reaffirmed the importance of providing platforms that connect entrepreneurs with industry stakeholders, investors, buyers, and new markets.

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By enabling incubated enterprises to showcase their products and services, engage directly with decision-makers, and explore commercial opportunities, the Centre continues to strengthen the competitiveness and sustainability of emerging businesses while contributing to inclusive economic growth, enterprise development, and job creation across the Sekhukhune District and beyond.”

Office Administration Students Gain Practical Entrepreneurship Experience at CfERI



On 20 May 2026, CfERI welcomed Level 2 Office Administration students from CS Barlow Campus enrolled in the New Venture (Entrepreneurship) Module. The students were accompanied by their lecturer, Mr Mahlogonolo Tjebane, as part of an experiential learning initiative designed to bridge the gap between classroom-based entrepreneurship education and practical business development.

The educational visit aimed to provide students with first-hand exposure to the Centre's entrepreneurship support ecosystem while enhancing their understanding of the entrepreneurial journey, from business ideation to enterprise establishment and growth. Through interactive engagements with Centre personnel, students gained valuable insights into the range of business development services, incubation programmes, mentorship opportunities, and enterprise support initiatives available to aspiring entrepreneurs.

As part of the visit, students participated in a guided tour of the Centre's facilities, including the reception area, collaborative workspaces, business incubation offices, meeting facilities, and the MakerSpace. The tour provided a practical demonstration of how innovative ideas are transformed into commercially viable enterprises through access to modern equipment, technical support, mentorship, and business development services. Students were introduced to the Centre's role in fostering innovation, encouraging product development, and supporting entrepreneurs to commercialise their ideas.

The engagement also provided an opportunity for students to interact with the Centre's staff, who shared practical knowledge on entrepreneurship, business planning, compliance requirements, market access, and the importance of innovation in building sustainable enterprises. These discussions encouraged students to consider entrepreneurship as a viable and rewarding career pathway while highlighting the critical role of business incubation in supporting the growth of small enterprises.



The visit formed part of CfERI's broader commitment to promoting an entrepreneurial culture among students and equipping young people with the knowledge, confidence, and practical understanding required to pursue self-employment and business ownership. By exposing students to real-world entrepreneurial support systems, the Centre seeks to inspire the next generation of entrepreneurs to identify business opportunities, develop innovative solutions, and contribute meaningfully to economic growth and job creation.





Through initiatives such as educational visits, entrepreneurship awareness programmes, and business incubation services, CfERI continues to advance its mandate of transforming job seekers into job creators. The Centre remains committed to nurturing innovative, resilient, and self-sustaining entrepreneurs who are capable of establishing, managing, and growing legally compliant enterprises that contribute to the socio-economic development of the Sekhukhune District and the broader South African economy.



WEAP ENTREPRENEURSHIP AWARENESS DAY

In celebration of Youth Month, CfERI successfully hosted the WEAP Entrepreneurship Awareness Day at Leseding Secondary School. The programme was implemented in partnership with Welgevonden Environmental Awareness Programme (WEAP), Relay Institute, and CoLab at the University of Limpopo.

The initiative formed part of the Centre's ongoing commitment to cultivating an entrepreneurial culture among young people by introducing learners to entrepreneurship as a viable and rewarding career pathway.

The programme attracted more than 500 learners from Grades 8 to 12, providing an engaging platform to inspire, educate, and empower young people with the knowledge and confidence to explore entrepreneurship as a means of creating sustainable livelihoods. Recognising that entrepreneurship is a key driver of economic growth, innovation, and employment creation, the awareness day sought to encourage learners to become proactive problem-solvers and future business leaders capable of contributing meaningfully to their communities and the broader economy.





The primary objectives of the programme were to promote entrepreneurship and innovation among learners, foster entrepreneurial thinking, expose young people to self-employment opportunities, encourage creativity and problem-solving skills, strengthen leadership and personal development, and inspire learners to pursue entrepreneurship as a pathway to economic participation and self-reliance.

The event featured a series of interactive and informative activities designed to stimulate entrepreneurial thinking and broaden learners' understanding of the business environment. These included entrepreneurship presentations, motivational talks delivered by experienced entrepreneurs and industry practitioners, discussions on innovation and business opportunities, career guidance sessions, enterprise development information-sharing, and interactive question-and-answer engagements.

The sessions encouraged learners to identify opportunities within their own communities, develop innovative solutions to local challenges, and appreciate the value of entrepreneurship in driving social and economic transformation.

Beyond raising awareness, the programme equipped learners with practical insights into the entrepreneurial journey, highlighting the importance of resilience, creativity, strategic thinking, and continuous learning in building successful enterprises. Participants were introduced to the various business support services available through CfERI and were encouraged to consider entrepreneurship as a complementary career option alongside further education and formal employment.



The WEAP Entrepreneurship Awareness Day delivered meaningful outcomes by increasing learners' awareness of entrepreneurship and enterprise development opportunities, enhancing their understanding of business ownership, and inspiring greater interest in innovation and self-employment. The programme also strengthened learners' confidence and motivation to pursue entrepreneurial ambitions while reinforcing critical life skills such as leadership, teamwork, communication, and problem-solving.



Equally important, the initiative strengthened collaboration between CfERI, educational institutions, and strategic partners committed to advancing youth entrepreneurship. By leveraging these partnerships, the Centre continues to expand its outreach and create impactful programmes that equip young people with the knowledge, skills, and inspiration required to participate actively in the economy.

The successful implementation of the WEAP Entrepreneurship Awareness Day reaffirmed CfERI's commitment to investing in the next generation of entrepreneurs through entrepreneurship education, awareness, and capacity-building initiatives. By nurturing entrepreneurial mindsets at school level, the Centre contributes to the development of innovative, resilient, and economically active young people who are better positioned to create businesses, generate employment, and drive sustainable socio-economic development within the Sekhukhune District and beyond.

Driving Business Growth Through Strategic Enterprise Promotion

The Centre continued to strengthen the visibility and market presence of incubated enterprises through its Client Business Profiling and Visibility Initiative. As part of the Centre's integrated marketing and communication strategy, the initiative leverages digital media platforms and structured storytelling to showcase the achievements, growth journeys, and impact of incubated businesses while promoting entrepreneurship as a catalyst for inclusive economic development.

Business profiling remains a strategic intervention aimed at increasing public awareness of client enterprises, celebrating entrepreneurial success, and demonstrating the value of business incubation. By sharing authentic business stories and highlighting the progress of entrepreneurs, the Centre not only enhances the marketability of incubated businesses but also inspires aspiring entrepreneurs, attracts potential customers and investors, and strengthens confidence in the Centre's enterprise development programmes.

The initiative is designed to enhance the visibility of client enterprises, showcase entrepreneurial success stories, demonstrate the impact of incubation support, promote market access opportunities, encourage strategic partnerships, and position local entrepreneurs as contributors to economic growth and job creation within the Sekhukhune District.



ENTREPRENEUR SPOTLIGHT



Koki's Ushering Agency

Founded by Ms Koketso Madiega, Koki's Ushering Agency is a professional event support company providing ushering services for corporate events, conferences, symposiums, gala dinners, weddings, exhibitions, and private celebrations. Since joining the Centre's incubation programme, the business has continued to strengthen its operations while expanding its client base within the events industry.

The enterprise currently employs 10 professional ushers, creating meaningful employment opportunities for young people within the Sekhukhune District.



Nolengka Farm (Pty) Ltd

Founded by Ms Kanego Thamane, Nolengka Farm (Pty) Ltd is a women-led agricultural enterprise specialising in the cultivation of medicinal plants and the production of value-added agro-processed wellness products. The business has established itself as an emerging contributor to South Africa's agricultural value chain while promoting sustainable farming practices and product innovation.

The enterprise currently employs more than 100 full-time and part-time employees, making a significant contribution to employment creation, skills development, food security, and local economic development.

Makibakes14 (Pty) Ltd

Founded by Ms Margareth Motlalepula Mokoana, Makibakes14 (Pty) Ltd is a growing bakery specialising in custom-designed celebration cakes and a variety of baked products. Through participation in the CfERI Business Incubation Programme, the entrepreneur has strengthened business management capabilities, improved operational efficiencies, and enhanced the overall competitiveness of the business.





LA'PRESH CAFÉ

Founded by Ms Precious Makgata, LA'PRESH CAFÉ is a food and lifestyle enterprise committed to providing healthy, affordable, and quality meals together with professional catering services. The business promotes healthy living while responding to the growing demand for accessible and nutritious food offerings within local communities.

Impact of the Initiative

The Client Business Profiling and Visibility Initiative continues to serve as an important marketing and enterprise development tool that strengthens the visibility of incubated businesses while demonstrating the tangible impact of the Centre's incubation support services. By strategically promoting entrepreneurs across digital communication platforms, the Centre creates opportunities for increased market exposure, customer engagement, strategic partnerships, and business growth.

Beyond promoting individual enterprises, the initiative reinforces entrepreneurship as a viable career pathway by celebrating local success stories and inspiring aspiring entrepreneurs to pursue business ownership. Through sustained storytelling and digital promotion, CfERI continues to position its incubation clients as competitive, innovative, and resilient enterprises capable of contributing to inclusive economic growth, employment creation, and the socio-economic development of the Sekhukhune District.



LA'PRESH CAFÉ



Nolengka Farm



Koki's Ushering Agency



Makibakes14

STUDENT SUCCESS STORY: WEAVING HERITAGE INTO ENTERPRISE – THE JOURNEY OF NOMPILO SIPHIWE SKOSANA



From the vibrant community surrounding CS Barlow Campus at Sekhukhune TVET College emerges a young creative entrepreneur whose passion is deeply rooted in culture and tradition. Nompilo Siphiwe Skosana, currently pursuing her N4 in Management Assistant, is steadily transforming her talent into a thriving business venture within the creative industry.

Nompilo first gained national recognition in 2024 when she was selected as a finalist in the prestigious Allan Gray Entrepreneurship Inter-College Competition, where she proudly represented both her province and Sekhukhune TVET College. Her business idea, centred around beadwork artistry, captured attention for its authenticity and cultural significance. Through her brand, Nompilo creates handmade pieces that reflect African heritage, blending traditional craftsmanship with modern design to produce unique, meaningful jewellery.

Over time, Nompilo has reached several important milestones. She has successfully created custom-designed pieces for special occasions, collaborated with local artists, and continuously expanded her product range. Her dedication to mastering complex beadwork techniques has elevated the quality of her creations, while opportunities to showcase her work at exhibitions have helped her grow a loyal and appreciative customer base.

Today, Nompilo is part of CfERI Business Incubation Programme, where she is refining her business model, strengthening her entrepreneurial skills, and positioning her brand for long-term sustainability. Her target market includes individuals who value traditional craftsmanship and appreciate the uniqueness of handmade jewellery.

Beyond personal success, Nompilo's business plays a meaningful role in the local economy. By sharing her skills with other young people, she contributes to youth empowerment and skills development within the Sekhukhune District. Her work not only creates income-generating opportunities but also promotes and preserves the rich cultural heritage of the region.

Nompilo encourages aspiring entrepreneurs to remain committed to their passions and embrace continuous learning. She believes in the importance of seeking guidance, staying true to one's cultural identity, and consistently innovating within one's craft.

Her journey is a powerful reminder that entrepreneurship is not only about building a business, but also about preserving legacy, inspiring others, and creating impact within communities.